

**DEPARTMENT OF ANTHROPOLOGY,
PANJAB UNIVERSITY, CHANDIGARH.**

August 11, 2016.

NOTICE

The viva-voce test in respect of Ms. Sangeeta Bansal on the subject matter of her Ph.D. thesis entitled “DYNAMICS OF APPAREL MARKETING AND BRANDING A CASE STUDY OF BRANDING PREFERENCES AND MARKET CHOICES FOR CLOTHING AMONG EMPLOYEES OF MULTINATIONAL COMPANIES” will be held on **19th August, 2016 at 12.00 Noon** in the Seminar Hall of the Department.

As per decision of the Syndicate, vide Para 19 dated 31.8.1995, the Ph.D. thesis Viva-voce exam. in the various faculties is to be made public. Accordingly, we invite all interested persons to participate in the above mentioned viva-voce test/presentation on **19th August, 2016 at 12.00 Noon** in the Seminar Hall of this Department.

Chairperson

Copy for information to:

1. S.V.C., P.U., Chandigarh
2. D.U.I., P.U., Chandigarh
3. C.O.E., P.U., Chandigarh
4. D.R.S., P.U., Chandigarh
5. The Chairpersons: Zoology, Biochemistry, Biotechnology, Botany, Chemistry, Computer Science, Statistics, Geology and Sociology Departments.
6. The candidate, Ms. Sangeeta Bansal, Department of Anthropology
7. The Supervisor, Prof. (Mrs.) Shalina Mehta, Department of Anthropology
8. Notice Board
9. For favour of circulation to the members of Faculty, Department of Anthropology
10. External Examiner.
11. Dr. Harendera Singh, Sr. Technician, Department of Anthropology